



Conference on Laser Ablation COLA 2015

Sponsorship & Exhibition Opportunities

**Cairns, Australia
31 August – 4 September 2015
www.cola2015.org**

Preamble

International Conference On Laser Ablation (COLA), established more than 20 years ago, serves as a platform to bring together researchers, applied scientists, engineers and students for exchanging ideas and results on the fundamentals and applications of intense laser-matter interactions. Its major focus is on the process of laser ablation, material processing by an intense laser beam focused on a sample surface, and on the applications of this effect in science, industry and medicine.

Laser-material processing is nowadays a multi-billion dollar industry. Laser-matter interactions now include gentle and well-controlled modifications and handling of bio-objects – cells and macromolecules.

Prof Andrei Rode
Australian National University
Chair and on behalf of
COLA 2015 committees

Who attends the Conference?

The program is multi-disciplinary by nature, including laser interaction with different material structures in a wide range of intensity, wavelength and pulse duration, and a broad scope of chemical, solid-state physics and biological aspects of laser-induced material transformations.

COLA-2015 brings together Australian and international scientific leaders in academia, government and industry. COLA-2015 will further highlight forefront application areas in pulsed laser deposition, nanoscience, analytical methods, materials, and micro-processing applications.

What are the benefits in sponsorship or exhibition?

The five day program includes invited lectures, presentations, three catered poster sessions and the daily morning and afternoon tea. Together with a full schedule of exciting social functions, the conference provides a variety of settings for sponsors and exhibitors to interact with potential clients and build professional networks. By sponsoring or exhibiting at the Conference you will have the opportunity to:

- ✓ Enhance your company profile and build goodwill
- ✓ Raise brand awareness and acceptance
- ✓ Target your message
- ✓ Establish or renew professional networks, and
- ✓ Demonstrate your products and services.

Program at a glance

Day	Activities
Sunday 30 August 2015	Delegate registration Welcome reception
Monday 31 August 2015	Official opening Exhibition open Conference sessions: New Physics in Laser Interaction with Matter, New trends in laser ablation Coherent VUV and x-ray laser ablation Poster session
Tuesday 1 September	Exhibition open Conference sessions: Pulsed Laser Deposition Nanolithography and Nano-fabrication Femtosecond temporal shaped beam interaction Poster session
Wednesday 2 September	Exhibition open Conference sessions: Nanocluster formation in laser plume Nano-patterning, nano-structuring and nano-perforation of surface Non-equilibrium state of matter, Warm Dense Matter Excursions Conference dinner
Thursday 3 September	Exhibition open Conference sessions: Biological application New trends in laser material transformation Laser micro- and nano-printing Poster session
Friday 4 September	Conference sessions: Laser-matter interaction in confined geometry Powerful fs fibre lasers, few cycle mid-IR lasers Liquid phase laser ablation and colloidal nanoalloying Prizes and awards Conference closing address

Conference Sponsorship Opportunities at a glance

	Platinum Sponsor AUD\$10,000 (1 available)	Gold Sponsor AUD\$7,500 (2 available)	Silver Sponsor AUD\$5,000 (3 available)	Poster Session Sponsor AUD\$2,500 (3 available)
Exhibition booth	2	1	No	No
Full registration	2	1	1	1
Exhibitor registration	2	1	No	No
Conference website	Company name and logo	Company name and logo	Company name and logo	Company name and logo
Conference signage	Company logo throughout the conference venue	Company logo throughout the conference venue	Company logo throughout the conference venue	Company logo at relevant poster session
Conference handbook	Full page advertisement 250 word company listing with logo	Half page advertisement 100 word company listing with logo	Half page advertisement 75 word company listing with logo	75 word company listing with logo
Delegate information	Copy of delegate list (name, organisation, state/country), 1 week prior to conference	Copy of delegate list (name, organisation, state/country), 1 week prior to conference	Copy of delegate list (name, organisation, state/country), 1 week prior to conference	Copy of delegate list (name, organisation, state/country), provided at conference
Satchel insert	2	2	1	1
Welcome reception tickets	2	1	1	No
Conference Dinner tickets	2	1	1	No

Additional Opportunities

	Availability	Price
Conference satchel	1	\$1,750
Conference USB stick	1	\$1,750
Conference Lanyards	1	\$1,750
Student presentation prizes	1	\$1,000
Advertising in conference handbook	Unlimited	
Full page		\$990
Half page		\$660
Satchel insert	Unlimited	\$330
Exhibition Booths	10	\$4,000

*Please note: all prices are in AUD and GST inclusive

Conference Sponsorship Opportunities

*Please note: all prices are in AUD and GST inclusive

PLATINUM SPONSOR \$10,000 (incl GST)

Exclusive opportunity

The Platinum level is the highest profile sponsorship associated with the Conference and entitles the sponsor to:

- ✓ Recognition and acknowledgement as the Platinum Sponsor on the Conference website
- ✓ Company name and logo displayed throughout the Conference and at all plenary sessions.
- ✓ Opportunity for a five minute address to Conference delegates during the Conference dinner
- ✓ One full page (A4) advertisements in the Conference Handbook
- ✓ Double complimentary exhibition booth
- ✓ Two exhibitor only registrations
- ✓ Two complimentary full Conference registrations
- ✓ Two complimentary tickets to the Welcome Reception and Conference Dinner
- ✓ Opportunity to provide two items for inclusion in the Conference satchels

GOLD SPONSOR \$7,500 (incl GST)

Two available

Your investment entitles you to:

- ✓ Recognition and acknowledgement as a Gold Sponsor on the Conference website
- ✓ Company name and logo displayed at major Conference venues throughout the Conference and at all plenary sessions
- ✓ One half page (A4) advertisement in the Conference Handbook
- ✓ One complimentary exhibition booth
- ✓ One exhibitor only registration
- ✓ One complimentary full Conference registrations
- ✓ One complimentary tickets to the Welcome Reception and Conference Dinner
- ✓ Opportunity to provide two items for inclusion in the Conference satchels

SILVER SPONSOR \$5,000 (incl GST)

Three available

Your investment entitles you to:

- ✓ Recognition and acknowledgement as a Silver Sponsor on the Conference website
- ✓ Company name and logo displayed at major Conference venues throughout the Conference and at all plenary sessions
- ✓ Quarter page (A4) advertisement in the Conference Handbook
- ✓ One complimentary full Conference registrations
- ✓ One complimentary tickets to the Welcome Reception and Conference Dinner
- ✓ Opportunity to provide one item for inclusion in the Conference satchels

POSTER SESSION

\$2,500 (incl GST)

Three available

Your investment entitles you to:

- ✓ Recognition and acknowledgement as a Poster session sponsor on the Conference website
- ✓ Company banners displayed during the relevant poster session
- ✓ Quarter page (A4) advertisement in the Conference Handbook
- ✓ One complimentary full Conference registrations
- ✓ Opportunity to provide one item for inclusion in the Conference satchels

CONFERENCE LANYARD

\$1,750 (incl GST)

Exclusive

Delegates will receive a Conference lanyard attached to their name badge which is to be worn for the duration of the Conference – another great promotional opportunity for your company or organisation during the Conference.

Your investment entitles you to:

- ✓ Your logo (full colour) together with Conference branding printed on the Conference lanyard
- ✓ Recognition and acknowledgement as the sponsor of the Lanyard on the Conference website, print material and onsite signage/slides

CONFERENCE SACHEL

\$1,750 (incl GST)

Exclusive

Your logo on the front of the satchel serves as a lasting reminder to delegates of your generous support of the COLA 2015 Conference.

Your investment entitles you to:

- ✓ Company logo displayed on Conference website
- ✓ Company name and logo on delegate satchels
- ✓ Company logo and details printed in all official Conference brochures

CONFERENCE USB STICK

\$1,750 (incl GST)

Exclusive

Your logo on a USB stick serves as a lasting reminder to delegates of your generous support of the COLA 2015 Conference.

Your investment entitles you to:

- ✓ Company logo displayed on Conference website
- ✓ Company logo and details printed in all official Conference brochures
- ✓ Company logo on USB stick

STUDENT PRESENTATION PRIZES

\$1,000 (incl GST)

Exclusive

Your investment entitles you to:

- ✓ Company logo displayed on Conference website
- ✓ Company logo and details printed in all official Conference brochures
- ✓ Company logo at the awards presentation

CONFERENCE HANDBOOK ADVERTISING (incl GST)

Full Page \$990

Half Page \$660

Your investment entitles you to:

- ✓ Colour advertisement in the Conference Handbook

SATCHEL INSERT \$330 (incl GST)

Conference Bag Insert \$TBC per insert for no larger than one A4 sheet

Exhibition opportunities

EXHIBITION BOOTH

10 opportunities

\$4,000 (incl GST)

Your investment entitles you to:

- ✓ Recognition and acknowledgement as an exhibitor on the Conference website and in the Conference Handbook
- ✓ Company logo on the Conference website
- ✓ Complimentary registration for one staff member manning the booth, including access to sessions, poster sessions, and full day catering. Does NOT include ticket to the conference dinner. These can be purchased separately.

One exhibition booth consists of:

- Size: 3m x 2m
- Walls: 2.5m high matt anodised aluminium frame with white laminated infills
- Fascia: Matt anodised aluminium frame 38cm high with white laminate infill
- Sign: One computer cut vinyl lettering on white laminate infill (max 26 characters)
- Lighting: Two 150-watt spotlights per booth mounted on light track inside fascia
- Power: 1x 4amp power point

General Information for Sponsors and Exhibitors

Follow Up

To secure sponsorship or exhibition opportunities, please complete and return the form at the end of this document. As sponsorship packages and exhibition booths will be sold on a 'first come, first served' basis, please secure your package by making a 50% payment of fees to the Conference Secretariat as this will generate a confirmation letter and tax invoice. The Conference Secretariat will be in touch with you in order to ensure that your benefits are delivered. All amounts include GST.

Accommodation

Sponsors and Exhibitors will be able to book accommodation at Conference hotels where competitive room rates have been negotiated. Further details will be provided with registration information.

Delegate Details

Provision of delegate details is subject to privacy laws—participants can choose not to be listed. Listed delegate details will include name, organisation and state.

Cancellation Policy

Please read the sponsorship and exhibition conditions below, which outline the payments terms and cancellation policy. By submitting the attached exhibition or sponsorship application form you acknowledge and accept the terms and conditions.

Important Information for Sponsors

Sponsor Registration

COLA 2015 Sponsorship/Exhibition Booking Form



Sponsor / Exhibitor Contact: _____

Position: _____

Organisation: _____

Postal Address: _____

State: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

Sponsorship/ Exhibition Booking

I would like to purchase the following sponsorship/exhibition packages:

_____	Cost: \$
_____	Cost: \$
_____	Cost: \$
_____	TOTAL: \$

Exhibition Booking

Exhibition Booth / Space 3m x 2m Number of booths _____ @ AUD\$4,000 (incl GST) each

Please indicate booth preference (see floor plan for booth numbers) (1) _____ (2) _____ (3) _____

Additional Exhibitor Staff @ AUD\$350 Please book a place for _____ additional representative(s)

Names of representative(s) are: _____

Payment Summary

SPONSORSHIP TOTAL	\$
EXHIBITION TOTAL	\$
TOTAL AMOUNT TO BE INVOICED (incl GST)	\$
50% OF TOTAL (TO BE PAID UPFRONT)	\$

Conditions

I/we accept the terms and conditions of undertaking a Sponsorship and/or an Exhibition package for the COLA 2015 Conference

Name: _____

Signature: _____ Date: _____

Payment Details – (please note all amounts are in AUD\$)

I enclose cheque payable to: COLA 2015

I wish to pay by Electronic Funds Transfer. Bank details will be provided with your tax invoice.

I wish to pay by credit card and I hereby authorise you to charge the amount of AUD\$ _____ to my credit card

Please Charge my: MasterCard Visa

Card Number: _____ Expiry Date: _____

Card Holder Name: _____ Signature: _____

Please send completed form with payment to: Conference Logistics
PO Box 6150, KINGSTON ACT 2604
F: +61 2 6285 1336 E: conference@conlog.com.au